

Be Inspired, Start Inspiring

December 2019

Cardholder Retention Committee

Starting in Feb. those who are willing can take part in the cardholder retention committee. CCLS will be working on a 8 month experiment to try and increase library usage from current cardholders as well as look at the process of signing up for a new card.

The commitment will entail a few face to face meetings, continued communication, creating an action plan with a goal for your library, keeping track of data, sharing obstacles along the way, and reporting on the results at the Annual Dinner.

At the end of the 8 months, we will look all success and changes made as well as difficulties faced. Hope you will consider joining this experiment and increase active users!

Census News!

The training offered by Empire State Library Network has been re-schooled to January 10th. [Sign up here](#) if you are able to make the Buffalo session. After this date, more information will be coming out for CCLS training for all member library staff. Keep an eye out for these sessions.

January Job Events Jan. 23rd- 25th – Thank you to the following libraries for offering a job session for those in the community to ask questions and sign up with an official Census reps. Our counties are still under the needed numbers so spread the word of seasonal work.

Dec.– FAL, FLU, LITV, WES, FRED, SIN **Jan–** JST, ELL, LAK, FREW, MAY, FIN, ASH, RAN

Merry Christmas
Happy Hanukah



CCLS Library card.
38 libraries 1 system

Passive Programing

Interactive displays

Display post a question and patrons respond by down writing answers. Have makers set out and encourage everyone to add their answers.

Questions to consider:

- What do you love about the library?
- What book made you cry?
- What character would you have dinner with?

Outreach– Entry or Reentry to the Community



Libraries: one stop for all information

We all have populations that are in the process of moving to or re-entering our communities. Reason can range from moving to the area, returning Veterans, or release from incarnation. Libraries can be a place to seek information on housing, food support, mental and physical health support, material to help with job searching skills, a safe space to come to, and of course access to print and digital collections.

We might not know who’s going through a transition in our community, which is why having different information posted in the library and on websites is vital. Many of us have this information posted, and will continue to add to it as needed. Remember to check for accuracy of phone numbers and address at least once a year.

Promotional Material outside the library walls

A great way to welcome new people and families to the area is to create a welcome package. This can be a brochures or even a bookmark of all services people can find in your library. Consider contacting your local real-estate agency to inquire about putting your welcome pack with prospective home owners. Not only will this get the word out regarding programing, helps develop stronger relationships within your community.

Also consider creating a quick brochure with services available at the library aimed for those already in the community or coming back into the community. Contact your local VA office, shelters, or officers/ court officials who work with releasing inmates, to ensure people who will be seeking resources know where to look.

The information will be similar in the brochures, but when aimed at a certain population, will have a bigger impact. Consider highlighting different resources when talking to different groups. If you need help printing, [contact LJ](#) and CCLS will work with you to get these resources created.

Call to Action:

Look over posted information regarding where to look for mental and physical support, shelters, food pantries, sessions for job searching skills (keep promoting Penn Foster Career Courses!).

Start reading and getting excited about the Big Read book “Pretty Monsters’ by Kelly Link. CCLS will be planning for October 2020!

Happenings to Watch for:

Census training– watch emails from Jan and myself for upcoming CCLS trainings

Census Day(s)- start thinking about a day in April to celebrate and help people with the census

Cardholder Retention Committee– Starting in Feb. CCLS will be starting a new experiment for those who wish to join and trying to boost the cardholders usage in our libraries.

Best Decade yet: At your library—For 2020 Outreach will be working on different ideas to increase usage of libraries and awareness in the communities. Stay tuned as things develop.

THANKS FOR SCROLLING TO THE BOTTOM!

SOME HOLIDAY HUMOR FOR YOU

**I'm Dreaming
OF A
Great White
Christmas**

